

18 November 2020

## RFG Appoints New Head of Retail

Retail Food Group Limited (RFG, the Company or Group) today announced the appointment of Matthew Marshall to the role of Head of Retail.

RFG Executive Chairman, Peter George, noted that Matt brings considerable experience to the role across a variety of major brands and organisations, including Cadbury Schweppes, Asahi, Brumby's Bakery and Sanofi Consumer Healthcare.

"Matt's people-orientated leadership style, communication skills and passion for developing strong relationships are well suited to leading the further implementation of RFG's turnaround strategies and the Group's focus on improving franchise partner outcomes", he said.

Matthew Marshall's appointment follows the departure of Jessica Buchanan from the Group. Mr George thanked her for her passion and strategic impact whilst RFG undertook considerable restructuring activity as part of its turnaround plan to focus on its core franchise and coffee competencies.

This announcement has been authorised by the Board of Directors.

### ENDS

For further information, interviews or images, please contact:

Vessa Playfair, Wilkinson Butler, 0477 738 439 or [vessa@wilkinsonbutler.com](mailto:vessa@wilkinsonbutler.com)

---

### **About Retail Food Group Limited:**

RFG is a global food and beverage company headquartered in Queensland. It is Australia's largest multi-brand retail food franchise owner and a roaster and supplier of high-quality coffee products. For more information about RFG visit: [www.rfg.com.au](http://www.rfg.com.au)