



ASX/media release

26 March 2010

RFG ANNOUNCES DRP SHORTFALL SHARE PLACEMENT

Leading Australian retail food brand manager and franchisor Retail Food Group Limited (ASX: RFG) today announced a capital raising of \$4.97 million which approximates the dollar value of RFG's 1H10 interim dividend less the value of shares to be issued to shareholders participating in the Company's Dividend Reinvestment Plan (DRP).

Full details of the placement are as follows

Class of securities to be issued:	Ordinary shares in RFG (Shares) (ASX:RFG)
Maximum number which may be issued:	1,900,000 ordinary shares
Principle terms of the securities to be issued:	The Shares will rank equally with the existing ordinary shares in RFG (ASX Code: RFG)
Issue price:	Issue price of \$2.62 per Share
Purpose of the issue:	DRP shortfall placement
Whether the Company will seek security holder approval for the proposed issue:	RFG will not seek security holder approval for the issue of Shares under the placement
Whether the issue will be to a class of security holders:	The issue will be limited to sophisticated and professional investors

ENDS

